



Bronze Bay Tanning Newsletter

248 E. Saginaw, Suite 3
East Lansing, MI 48823
517-351-8266

Come see the difference.....



APRIL 2012

Tips for Using Indoor Tanning Lotions

Even if you are experienced in using indoor tanning lotions for improving the effects of your day at the tanning salon, you could probably use a few extra tips. Anyone who is interested in maximizing the results of their tan will want to know all that they can about how to do so. Some of these tips may be familiar to you but hopefully you'll gain some additional knowledge that can help simplify your tanning process and improve your use of indoor tanning lotions.

Tips for using indoor tanning lotions:

o Know the differences between indoor tanning lotions. When you were first getting started with tanning, you probably thought that all indoor tanning lotions were the same. Now you probably know that they aren't. If you've gotten used to using the same products every time, you might want to take a look at what else is out there on the market. This doesn't mean just making sure you're using the right one for your skin tone. Various products offer various benefits. Do you want tan extender lotions to facilitate tanning after you've left the salon? Would you be interested in indoor tanning lotions that contain bronzers to jumpstart the tanning process? You should do your research into really understanding the differences between all of your indoor tanning lotions so that you get the one that is truly right for you.

o Know the vitamins that your body needs. You should look for indoor tanning lotions that include Vitamin A and Vitamin E. These vitamins are crucial to reducing aging effects on the skin. They'll also help with moisturizing which is an important part of the proper use of indoor tanning lotions.

o Don't forget your kisser. Many people use indoor tanning lotions on their entire body, including giving particular care to their face, but then they forget to protect their lips. You'll want to make sure that after applying indoor tanning lotions to your face, you dry off your mouth from any stray lotion that's there. Then add a sunscreen or appropriate chap stick to your lips.

o Tyrosine. You want to find indoor tanning lotions that have tyrosine in the ingredients. This ingredient helps to clean out your pores. That's a quality that is always good and is especially good when you're slathering lotion on to your body. For healthier skin, it's the way to go.

APRIL SPECIALS

APRIL 2 - 7

WEEK OF SPRING BREAK EXCLUSIVES

- \$15 SPRAY TANS
- WEEK UNLIMITED FOR \$40
- SO BRONZE OR CAL TAN BRONZER \$15

REGULAR MONTHLY SPECIALS

- BUY A BOTTLED LOTION FOR \$100 OR MORE, GET A MONTH UNLIMITED (in all beds) FOR **FREE**
- BUY 5 SESSIONS, GET THE NEXT 5 HALF OFF
(ONE PER CUSTOMER, NO OTHER COUPONS/DISCOUNTS APPLY)

**WE WILL BE CLOSING AT
4:00 P.M ON FRIDAY, APRIL
13TH FOR TRAINING**

SALON HOURS

Mon - Thurs: 7:00 a.m - 9:00 p.m

Friday: 7:00 a.m - 8:00 p.m

Saturday: 10:00 a.m -8:00 p.m

Sunday: 11:00 p.m - 6:00 p.m

We will be CLOSED for Easter, Saturday, April 8th and Sunday, April 9th! Have a wonderful Easter!